



**The 10th Annual SPP Sports
Celebrity Flag Football Challenge®
Benefiting the Boys and Girls Clubs of Dallas
And the Children's Medical Center of Dallas
Presented by SPP Sports
Saturday, February 5th, 2011
1:00 – 4:00 pm
NYTEX Sports Centre**



GUESTS – Over 2,000 attendees expected, including, NFL players (active and alumni), celebrities and corporate partners. Tickets are available online at www.sppsports.com or by calling 800-725-9423 x 818.

*Doug Flutie
AJ Feeley
Sam Hurd
Jon Beason
Rob Gronkowski
Antrel Rolle
Eddie Drummond
Brandon Marshall**

*NELLY
Martellus Bennett
Visanthe Shiancoe
Darnell Dockett
Chris Gronkowski
Marcus Stroud
Kevin Sorbo*

*Billy Blanks
Chad Ochocinco
Louis Murphy
Drayton Florence
Dan Gronkowski
Stephen Tulloch
Omar Benson Miller*

*Leon Washington
Mike Jenkins
Beanie Wells
Jason Fox
Anthony Armstrong
Richard Marshall
Laurence Maroney**

- **Players Subject To Change**

THE DAY INCLUDES:

- A Brookshire kids scrimmage to kick-off the Celebrity Game
- A flag football game pitting NFL players and celebrities against each other
- Hospitality tent for VIPs and Alumni
- A Meet & Greet with an autograph session after the game for select lucky fans and VIP's
- Halftime performance by Doug Flutie's Band--The Flutie Brothers Band and Def Jam recording artist Lil Niqo
- Powerade and Smart Water Pre-Game Surprises and Activities
- Special appearance by TCU Cheerleaders
- Silent Auction- check out our amazing silent auction when you arrive at the event – net proceeds to benefit the Boys and Girls Clubs of Dallas and the Children's Medical Center of Dallas

FREE TICKETS AND FUN:

- VIP ticket give-a-ways: The Eagle KEGL-FM 97.1
- Visit our Facebook for information <http://www.facebook.com/pages/SppSports/299613427631>

SPP Sports will produce video stream at SPPSports.com.

MEDIA COVERAGE: For those interested in covering the game with Media Passes or for those wanting specific information with telecast updates please call Dawn at (800) 725-9423 x 826. Credentials will be offered to accredited media only.

Check out this year's event featuring NFL alumni quarterback Doug Flutie, Hip Hop Sensation Nelly, and TaeBo Creator Billy Blanks, as well as many other professional athletes and celebrities. The next best thing to being at the Big Game itself. Visit SPPSports.com for more information today.

**Brought to you exclusively by: Brookshire Grocery Stores
Players' Jerseys provided by: Baunfire Athletics - The Official Flag Football Jersey
Radio support from The Eagle KEGL-FM 97.1
Brought to you in part by Powerade, Smart Water and SPPSports.com**